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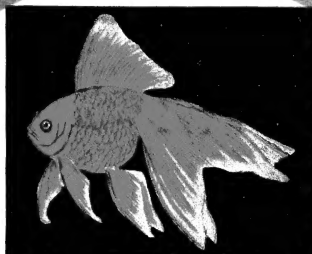
The Goldfish Pool

"The Most Interesting Spot in the Garden"

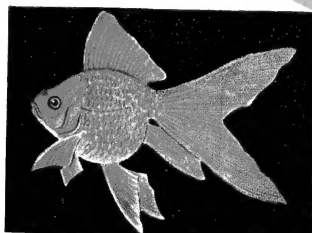
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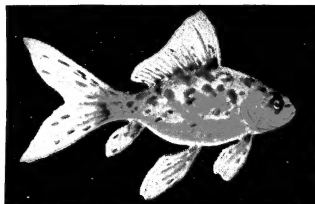
BLACK AND GOLD COMET



FANTAIL

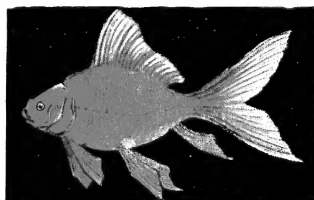


NYMPH

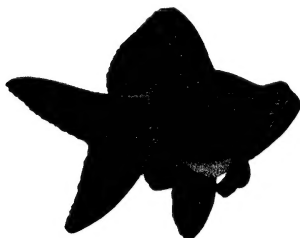


SHUBUNKIN
The "Calico" Goldfish

50th
ANNIVERSARY
1892 — 1942



COMMON GOLDFISH



CHINESE MOOR
The "Black Velvet" Goldfish



*Be Thrifty—
But treat your Goldfish well!
—Use LAKEVIEW Foods.*

24 CHOICE FISH

as shown here (four of each kind), all choice
4 to 5 inch size adult fish, old enough to
spawn. Also 4 Water Hyacinths and 1 big
8-ounce can LAKEVIEW Goldfish Food For
Pools. Collection No. G-8.

Value \$8.70

All for only \$5.85

(F.O.B. Cincinnati)

LAKEVIEW AQUATIC FARMS
(LAKEVIEW PONDS)

R. C. DOLLE (OWNER)

MT. AIRY, CINCINNATI, OHIO

Lakeview Water Lilies Stop The Crowds!

When the Florists Telegraph Delivery Association held its convention in Cincinnati, in September 1940, the committee obtained permission to decorate the entire downtown esplanade (a full block long) surrounding Cincinnati's famous fountain. The entire area was converted into a formal garden with thousands of blooming plants and hundreds of large shrubs and trees.

LAKEVIEW was chosen to decorate the magnificent fountain with Aquatic Plants, Water Lilies and Goldfish. Our exhibit made the big hit. The crowds stopped right there, and the fountain was surrounded by crowds every day of the exhibit. Thousands of people had never seen such gorgeous and exotic water plants. Our display was written up in each of the daily papers; see photos below.

The moral is of course, to use choice Lakeview water lilies and aquatics in pools to attract attention! **THE POOL IS ALWAYS THE CENTER OF INTEREST** in a garden! It has life! Truly it is "the most interesting spot in the garden."

GARDEN OWNERS: Your guests, your friends, your family and yourself, will enjoy an outdoor pool well stocked with water lilies and goldfish. Be sure you have Lakeview fish and plants and you are sure to have the best.

DEALERS AND PARK SUPERINTENDENTS: The above speaks for itself. Let us know your requirements.



The fountain itself has been decorated with many varieties of aquatic plants, such as the water hyacinth, night-blooming water lily and other water lilies. Crowds gazed in wonderment at three round, green "boats," about four feet in diameter, that floated upon the water. R. C. Dolle, 5579 Colerain Avenue, explained that the aquatic were the famed Victoria Regia water plant from Brazil. Each "boat," with its raised edge, or "gunwale," was in fact an enormous explained, started to grow last February.



FOUNTAIN COLLECTION

Contains one or more of each plant we exhibited (Except Victoria) as follows. All young, vigorous plants:

- 3 **Hardy Water Lilies.** James Brydon, Sunrise, Commanche.
- 2 **Tropical Day Lilies.** Whitaker, August Koch.
- 2 **Tropical Night Bloomers.** Haarstick, Missouri.
- 10 **Tall Growing Plants.** Taros, Papyrus, Water Canna, Pickrel Plant and Umbrella Palm.
- 10 **Creepers.** Parrot Feather, Water Poppy, Creeping Water Hyacinth.
- 10 **Floating Plants.** Water Hyacinth and Water Lettuce.

Total 37 Outstanding Water Plants that stopped the crowds. (Value \$18.00.) Collection No. L 17, F.O.B. Cincinnati, O. **Only \$14.85.**

We are proud to have been selected to decorate Cincinnati's famous Tyler-Davidson Fountain in Downtown Cincinnati for the F. T. D. Convention last fall. All of the fine aquatics we showed are represented in this collection which will grow in any pool of 100 square feet or more water surface.

Other Blue Ribbon Collections

(No finer water lilies obtainable than these)

THREE FINEST HARDY LILIES

Gladstone—Magnificent white
Rose Arey—Best Pink
Sunrise—Best Yellow

(As described on page 4)

Collection No. L14

(Value \$5.00) **\$3.95**

THREE BEST TROPICALS

Whitaker—Largest blue day bloomer

General Pershing—Best double pink day lily

H. G. Haarstick—Gorgeous vivid red night bloomer

Collection No. LT7

(Value \$6.50) **\$4.95**

SUNSET COLLECTION

Four choice Hardy Water Lilies in harmonious sunset colors.

James Brydon—Red
Commanche—Apricot
Chromatella—Yellow Gold
Rose Arey—Deep Rose

Collection No. L15

(Value \$6.25) **\$4.95**

(LAKEVIEW PONDS)

5579 COLERAIN AVE. (U.S. ROUTE 27)
MT. AIRY, CINCINNATI, OHIO

State

PLEASE DO NOT WRITE IN ABOVE SPACE

AMOUNT ENCLOSED STATE WHETHER P. O. MONEY ORDER, EXPRESS MONEY ORDER OR CHECK \$

AMOUNT

ALL WATER LILIES ARE GUARANTEED TO GROW

CARRIED FORWARD

2. PLEASE DO NOT SUBSTITUTE WITHOUT NOTIFYING ME (Mark X in one of the above places) (Over)

[illegible]

WRITE LETTERS ON SEPARATE SHEET.

WE PAY DELIVERY CHARGES IN U.S. ONLY ON CERTAIN ITEMS WHICH ARE MARKED PREPAID OR POSTPAID.

I HEREBY AGREE TO RETURN YOUR SHIPPING CANS PROMPTLY BY PREPAID EXPRESS FOR WHICH I UNDERSTAND THE CHARGES ARE 20C FOR EACH CAN, AND WHICH I WILL PAY THE EXPRESSMAN.

(DO NOT RETURN BY FREIGHT)

We require this signature on orders for fish amounting to over \$4.00, for which we use special shipping cans at no extra charge to you if promptly returned.

SIGNED _____

DOMESTIC PARCEL POST RATES On Seeds, Plants, Bulbs, Roots, Books, Tools, etc., within the U. S. and Possessions Effective January 1, 1942	First pound or fraction	Each additional pound or fraction
Local — Cincinnati, Ohio.....	7c	1c (2 lbs.)
First and Second Zone, within 150 miles of Cincinnati.....	8c	1.5c
Third Zone, within 150 to 300 miles.....	9c	2c
Fourth Zone, within 300 to 600 miles.....	10c	4c
Fifth Zone, within 600 to 1000 miles.....	11c	6c
Sixth Zone, within 1000 to 1400 miles.....	12c	7c
Seventh Zone, within 1400 to 1800 miles.....	14c	9c
Eighth Zone, all over 1800 miles.....	15c	11c

THANK YOU!

LAKEVIEW AQUATIC FARMS

R. C. DOLLE

A FEW WORDS
ABOUT...

LAKEVIEW AQUATIC FARMS

America's Oldest Fancy Goldfish Farm

1892

Fiftieth Anniversary

1942

Fifty years ago Mr. Joseph A. Brigel, the founder of Lakeview, retired from his wholesale merchandising business to devote his time to his country place and to raise flowers and goldfish on his farm. His game fish were succeeded by goldfish and he secured some of the first Fantail and Telescope fish imported into the United States. He was the first in the United States to successfully raise fancy goldfish (Fantails, Telescopes, Moors, etc.) in outside ponds and in quantities. Many of the details of commercial spawning and of growing, feeding, storing and shipping fancy goldfish were first worked out at Lakeview and our fish early earned the reputation of being the finest available.

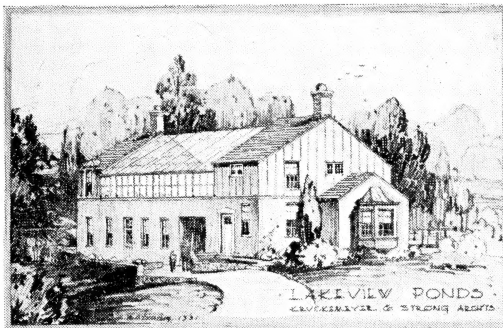
Lakeview goldfish have been shipped all over the United States, to Canada, Mexico, Cuba, Europe and even to Alaska.

Twenty years ago we introduced to the trade, and to the pool owners of America the Water Hyacinth, the finest and largest selling plant for goldfish to spawn on, and we are today the largest shipper of Water Hyacinths in the U. S.

Those of us who are now running the business have grown up with it. The present owner, R. C. Dolle is the founder's grandson who was raised on the farm and learned how to handle goldfish more than thirty years ago.

To our thousands of customers throughout the United States we pledge the continuation of quality, fair dealing and service to the best of our ability. We would like to serve you this year and for many more years to come. The war may make it harder for us but you may be sure we are trying our best.

OUR BUSINESS was established in 1892. Today, as a result of FIFTY YEARS' experience, we can give you quality products that are unsurpassed and which are sure to please you. The building shown here is a complete modern unit affording us facilities for year 'round shipping of Goldfish and Aquatic Plants, and other items as they are in season. It contains our Office, Shipping Room, Display Tanks, Storage Rooms, and a Greenhouse for Tropical Water Lilies and Tropical Fish. We carry one of the most complete assortments of Water Garden Supplies in the U. S.



The sketch below shows location of the entrance to our main farm at 5579 Colerain Ave. (Ohio U.S. Route 27), opposite the Church of The Little Flower, in Mt. Airy, a suburb of Cincinnati. We are only eight miles northwest of Fountain Square, on a fine, new boulevard (Route 27). Open daily, 8 A.M. to 5:30 P. M. Sundays and holidays, from March 15th to June 30th,

same hours. Other Sundays and holidays, 9 to 12 Noon. Our telephone KIrby 2036. We will be glad to see you at "Lakeview" and you will find ample parking space near the building—just "drive in."

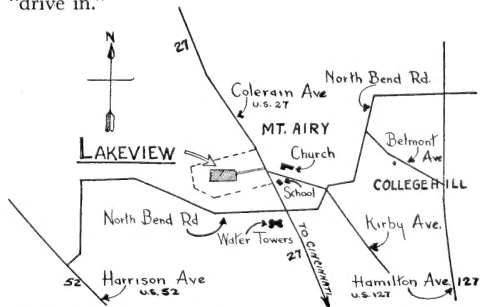
To Our Customers and Friends:

With this new Edition of "THE GOLDFISH POOL" we at LAKEVIEW greet our many Customers and Friends throughout the United States, and we wish to express our appreciation for your valued patronage.

We list many new, attractive and inexpensive items and we suggest that YOU PLACE YOUR ORDERS AS EARLY AS YOU CAN, so that shipments may be reserved and made at the proper time.

● Sincerely yours,

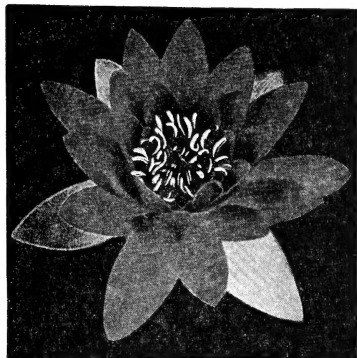
LAKEVIEW AQUATIC FARMS



Sketch showing Driveway Entrance to LAKEVIEW at 5579 Colerain Ave., Ohio U. S. Route 27

Hardy Water Lilies Will Beautify

Lakeview Water Lilies Are Sure To Please



"ATTRACTION"
Finest Red Hardy Water Lily

ONE or more specimens of the Hardy Water Lilies (Genus *Nymphaea*) should be in every pool. Fish and plants belong together and each profits by the other's presence. Lily leaves shade the Goldfish on hot Summer days, and the fish in turn reciprocate by eating up the bugs as rain (or your hose) washes them from the surface of the leaves. Water Lilies will adjust themselves to small changes in water level. If their general requirements of rich soil, shallow water and sunny location are met, very little attention will be necessary thereafter.

The varieties we list here are quite hardy and well adapted for pools or ponds. They begin to flower very early in the season. In our vicinity blooms begin to appear in April and continue steadily until October. All lilies properly tagged when shipped.

WHITE

ODORATA—A native American Water Lily. It is a vigorous, prolific grower and has especial merit in outdoor ponds. Being the most inexpensive of lilies, it is a good variety to experiment with or to plant where quantity is needed for effect. Flowers are pure white and quite attractive.

50c each.

MARLIAC WHITE (Albida)—A very desirable white lily. The stamens are light yellow, sepals touched with pink, blooms continually through the season. Leaves are light green on top, dark red underneath while young. Beautifies any pool.

\$1.25 each.

GLADSTONE—This is one of the finest pure white lilies. It bears an abundance of dazzling white flowers, 6" to 8" in size, having broad petals and yellow stamens. It is a very strong grower.

\$1.50 each.

GONNERE—A new, free blooming variety characterized by large snow-white flowers with such a wealth of petals that the lily resembles a giant snowball. Stamens light yellow. Leaves light green.

\$1.75 each.

YELLOW

MEXICANA—A hardy lily with a unique method of reproduction by runners. It also forms bunches of small bulbs (shaped like tiny bananas) which enable it to resist freezing and drying up after a season's growth. We recommend it for its curious habits. It is a shy bloomer but will do well in large, shallow lakes or ponds. Flowers are light yellow. Leaves dark green with red blotched undersurface.

50c each.

YELLOW PYGMY—Similar to white pygmy but a vivid gold in color. Free flowering and well suited for tub gardens or for pools.

\$1.00 each.

CHROMATELLA—This is considered one of the finest hardy yellow water lilies that is grown. Canary yellow petals, deep yellow stamens and beautiful mottled green and brown leaves. A prolific bloomer until frost.

\$1.50 each.

SUNRISE—An enormous and very fine yellow of recent introduction. As its name suggests, Sunrise is an early bird among the water lilies and opens its large Chrysanthemum shaped flowers early in the morning. Petals are long, narrow and crinkly, leaves very oval with wavy edges colored dark green above and red flecked with dark red brown below. This is an aristocrat of Hardies.

\$1.75 each.

PINK

ODORATA ROSEA—A vigorous fragrant lily native to Cape Cod. Flowers are 5 to 6 inches across and a delicate pink color.

\$1.00 each.

W. B. SHAW—A magnificent strong growing fragrant lily of a rich, clear, rose pink color which blooms continually. (Darker pink than *Odorata Rosea*.)

\$1.00 each.

PINK OPAL—A new variety and a bright jewel of color. Pink Opal bears deep, rich pink, full, cup-shaped flowers held a little above water. It is good for cutting and well suited for large or small pools.

\$1.50 each.

HELEN FOWLER—A freely flowering deep pink lily, bearing flowers on a stiff stem above water. It is the best hardy pink lily for cut flowers and is suited to a small pool or tub, as leaves are not large.

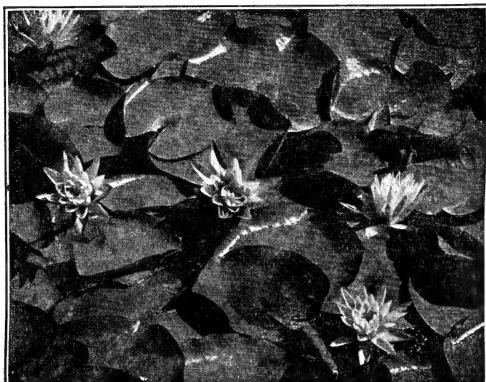
\$1.50 each.

MARLIAC ROSE—Beautiful flesh pink variety of French origin. Very satisfactory and prolific bloomer. Fragrant, cup-shaped flowers.

\$1.50 each.

ROSE AREY—A beautiful deep cerise pink, large flowers with pointed petals. One of the choicest pink Hardies grown. Flowers up to 8" across at times.

\$1.50 each.



ROSE AREY—This photograph taken at "LAKEVIEW" shows the distinctive pointed petals of this choice dark pink hardy lily. It is a beauty.

Every Pool or Pond!

APRICOT (Changeable Color)

AURORA—A changeable color, as its name implies. It varies from amber yellow to red orange and then deep red the third day. It is semi-dwarf in habit and suited for confined pools or tub gardens. **\$1.25 each.**

PAUL HARIOT—A very choice lily suited to small spaces bearing an abundance of flowers. The first day they are a light yellow, then change to rose pink and then to a deep copper red. Flowers of different ages present a different appearance. This lily does well nearly anywhere. **\$1.25 each.**

COMMANCHE—The largest and finest of the changeable hue apricot colored varieties. Vigorous, free flowering and with the unusual habit among hardy lilies of holding its flowers above water. **\$1.75 each.**

RED

JAMES BRYDON—This is one of the best of the earlier American varieties and still unsurpassed. Flowers are large, cup-shaped, full petaled and of brilliant rosy crimson color. Leaves are very ornamental and the plant is vigorous and free flowering. **\$1.75 each.**

CONQUEROR—A very prolific bloomer, bright red color with inside of sepals white. Similar to Attraction, but lighter red. **\$1.75 each.**

GLORIOSA—Flowers are dark carmine red, beautifully formed and very fine for cutting, as they will open four or five days when floated in a bowl (as all water lily blossoms should be shown when cut). Flowers are delightfully fragrant and are produced continuously throughout the season. The leaf spread of Gloriosa is smaller than "Attraction," but its flowers nearly as large, so that it is better adapted to smaller spaces than "Attraction." **\$1.75 each.**

ATTRACTION—This is one of the Aristocrats among Water Lilies. For several years no lily has been more greatly admired at LAKEVIEW than a group of Attraction lilies which are continually in bloom with gorgeous dark red flowers 6" to 8" in diameter. The dark red of the petals is a stunning background for the striking yellow center and stamens of the flower. The blossoms of "Attraction" are among the finest hardy water lilies used as cut flowers. **\$2.25 each.**



PAUL HARIOT—Notice the splendid leafage and the compactness of these two-year-old plants. Photographed at "LAKEVIEW."



JAMES BRYDON—A beautiful dark red Hardy, characterized by its lovely cup-shaped flowers and rounded buds. Leaves are dark red-green. Photographed at "LAKEVIEW."

MONEY-SAVING COLLECTIONS OF HARDY WATER LILIES

"BEGINNERS" COLLECTION No. L1

Odorata, Chromatella, and W. B. Shaw. Three hardy lilies, a white, a yellow, and a pink. **\$1.95**
Special Price for Collection.

"RED AND GOLD" COLLECTION No. L2

ATTRACTION—Best Hardy Red. **\$2.95**
SUNRISE—Hardy Yellow.
Special Price for Collection.

"RED, WHITE AND GOLD" COLLECTION No. L3

JAMES BRYDON—Choice Hardy Red
GLADSTONE—Choice Hardy White.
CHROMATELLA—Choice Hardy Yellow. **\$3.95**
Special Price for Collection.

Shipping Weight 4 lbs. per collection.

STAR LILIES

These plants belong to the Tropical Water Lily Family but are hardier. They are remarkable bloomers; frequently will produce over 100 blossoms in a season. Good for cut flowers; fragrant. Furnished as a dormant tuber. Plant in pond or large lily box same as other types of water lily when water is about 70° or more, but place the fuzzy end of tuber to the top, and about three inches under the soil. They will soon sprout and be in bloom in a few weeks. Furnished in three colors:

Blue Star—Red Star—Rose Star.....
Price **\$1.25 each**

STAR COLLECTION: One of **\$3.25**
each above three lilies, **postpaid.....**

This Year—Buy at least one of these

Gorgeous Tropical Water Lilies

EACH year this group of magnificent flowers becomes more popular. Garden lovers often strive hard with other plants to receive their reward of only a few flowers. Here what rich rewards await the Water Gardener! These plants are the Aristocrats of the Water Garden; their numerous flowers the most gorgeous of all aquatics, and success always follows when simple requirements are fulfilled. See our planting instructions.

There is no Hardy blue water lily, but there are many blue Tropicals. These are the so-called "Tender" lilies of vivid color. Being natives of the Tropics, they cannot survive frost and winters in our climate, but bloom wonderfully during the Summer. They are supplied AFTER JUNE 1st as potted plants and are best treated as annuals, to be replaced yearly. They bear their flowers on stout stems well above water, are very free flowering, and may be used as cut flowers. (Flowers open and close each day.) They will bloom steadily from the middle of June until frost.

Buy at least one Tropical water lily for your pool! Even though you consider it an annual and that it will last but one season, you will be rewarded with many exotic flowers from June until frost! Our Tropical Lilies are all strong plants and we are sure they will please you.



This photograph shows the wealth of gorgeous flowers which are produced by the fine Tropical Water Lilies. Notice also how the flowers stand proudly above the water.

BLUE AND PURPLE

AUGUST KOCH — This day blooming water lily is in our opinion the best of the blue lilies for average pool conditions in Northern and Central States. It is not nearly as temperamental as some of the others; it stands a wider range of temperature, will not go dormant from chilling, and is a steady bloomer bearing many gorgeous double petalled lavender blue flowers about 6 to 8" diameter, having gold stamens and centers. The leaves are light green with slight reddish cast underneath and viviparous, i. e. produce young plants from the center of leaf. Price **\$2.00 each.**

BLUE BEAUTY (Or Pennsylvania) — This is one of the largest selling Blue Tropical Water Lilies. Produces many deep blue flowers with yellow stamens and centers. Open during the day. Size up to 10 inches diameter when amply nourished. Price **\$2.00 each.**

PANAMA PACIFIC — This is one of the most popular Water Lilies. It is of medium size, very free flowering and can be used for blooming in conservatories during the Winter. Flowers are of regal splendor with rich wine colored petals holding the tempting nectar in a golden center. Buds and leaves bronze green. The plant is "Viviparous" with same characteristics as August Koch. Suited to large or small pools. Price **\$2.00 each.**

MRS. EDWARDS WHITAKER (Var. gigantea)—This is the largest flowering day blooming water lily, and where well fertilized and given plenty of room for roots and leaves, will produce flowers over a foot across, and plenty of them. The flowers are a lavender blue which shades into a pale blue as the blossoms age. Leaves are light green, occasionally spotted with dark purple beneath. **\$2.25 each.**

PINK

GENERAL PERSHING—This lily, named after our famous war general, is considered the finest of all pink Tropical Lilies. The flowers have splendid size and are a pale rose purple in color. They are delightfully fragrant and open early in the morning. Buds are dark green striped with purple. Leaves dark green blotched with pink beneath. **\$2.00 each.**

WHITE

MRS. GEO. H. PRING—One of the most popular White Tropical day bloomers. Flowers 8 to 10 inches across under favorable conditions, but can be used in small pools, too. **\$1.75 each.**

NIGHT BLOOMING VARIETIES

The following lilies are so-called "Night Bloomers." However, as they open about 4 to 6 P. M., bloom during the night and until sun-up next morning, they are actually closed only about 7 hours daily. The flowers are so magnificent that at least one should be in every pool.

WHITE

JUNO—This is a beautiful hybrid developed from the Egyptian White Lotus Lily. Flowers are 8 to 12" wide, with broad, wide-open petals exposing a mass of yellow stamens. Its flowers open in the evening and remain open until morning. **\$2.00 each.**

MISSOURI—This is acknowledged the finest white night blooming water lily. It was recently developed by the Missouri Botanical Gardens. The flowers when fully developed measure 10 to 14 inches across. Leaves are dark green suffused with copperish brown. The margins are distinctly fluted. Flowers open 4 to 5 nights during August, from 7:00 P. M. to 11:00 A. M. It is outstanding in any pool. **\$2.50 each.**

RED

EMILY GRANT HUTCHINGS—This is a large flowered new pink night blooming lily. The flowers are cup-shaped, of an Amaranth pink color. Leaves small brownish green. One of the choicest night bloomers. **\$2.25 each.**

H. C. HAARSTICK—A beautiful new brilliant red night bloomer with very distinctive dark copper red leaves. A strong grower, a sturdy plant and one of the very best. **\$2.25 each.**

BLUE RIBBON COLLECTIONS OF TROPICAL WATER LILIES

AUGUST KOCH AND MRS. GEO. PRING—Two of the finest day-blooming Tropical Lilies obtainable. Colors deep sky-blue and pure white. Magnificent large flowers.

Collection No. TL6 (Value \$4.00) **\$3.25**

"GORGEOUS NIGHT" COLLECTION NO. TL3

H. C. HAARSTICK—Stunning new red night bloomer.
GENERAL PERSHING—Best pink day bloomer.

Special Collection Price, **\$3.95**

PLEASE NOTE:—Tropical Water Lilies are grown in Greenhouses in heated tanks which duplicate Summer conditions. The lilies are not placed in pools in the Cincinnati area until the last week in May when weather is warm and settled. We can ship to Florida and the Far South in April, other Southern States may receive their plants early in May; Northern States about June 1 to 15. We will guarantee the growth of our Tropical lilies when shipped at proper planting season only. We will however ship to Greenhouses or for inside use earlier upon request but can guarantee only that they will arrive in good condition — the growing depends on your conditions.

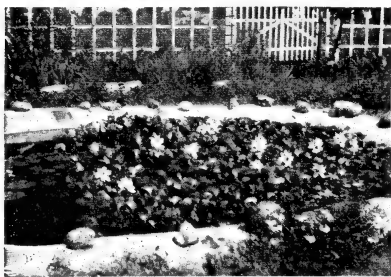
A Floating Plant

Lakeview Water Hyacinths 10c

"Queen of Aquatic Plants"

A Tropical Plant with Flowers of Rarest Orchid Texture

WATER HYACINTHS (*Eichornia Crassipes Major*) are floating aquatic plants native to Tropical countries. They should not be planted like other rooted aquatics, but like to float in shallow water where only the tips of roots enter the soil. They are the largest selling pool plants in the United States, because they are the best plants for Goldfish to spawn on, and are one of our leading items, which we supply to hundreds of dealers each Spring. We have done more to popularize this fine plant than any other firm, because very early we recognized their wonderful spawning advantages, and because we ship only the choicest Water Hyacinths on the market!



The pool shown above is owned by Mr. V. E. Wittig, of Washington, Iowa. Mr. Wittig writes: "We started six of your Water Hyacinths last Spring and had over 100 plants by late Summer. Some days we had as many as 30 blossoms!" This is just one of many similar testimonials on LAKEVIEW WATER HYACINTHS, famous for their vitality and productiveness.

10c each. 6 for 50c. \$1.00 per dozen.*

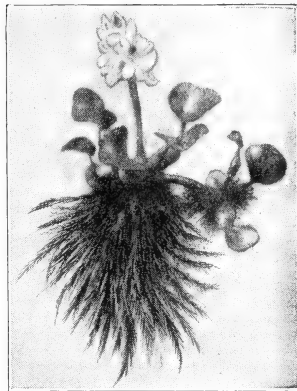
*(Add 20c per dozen if wanted by Parcel Post.)

Caution—Keep roots wet. Plants float on water.

NOTE—For planting instructions see free circular supplied with all our plants.

LAKEVIEW Water Hyacinths are the finest plants in the world for Goldfish to spawn on in outdoor pools. Seemingly these plants were made by Nature for this purpose for their roots are perfectly formed to receive and protect the eggs of Goldfish and egg-laying Tropical fish as well. Even the leaves are so formed that they hold the spawn near the surface of the water where it is warmest, and still protect the spawn and baby fish from the direct hot rays of the sun. After the little fish are hatched they find protection and safe hiding among the Hyacinth roots. It is truly a perfect "Incubator and Brooder" for baby Goldfish. (See page 20.)

No pool is complete without Water Hyacinths, and to raise baby Goldfish there is no surer way to success than by getting about a dozen Water Hyacinths each Spring. Water Hyacinths are annuals in all States except the extreme Southern fringe of the U. S., but they will more than repay you for your small investment, by multiplying as much as twenty-fold in your pool during the Summer, and by producing dozens of fine blossoms if kept in a sunny, shallow part of the pond. Plants should be sprinkled at times.



This cut shows the beautiful orchid-like flower, the feathery, luxuriant roots so excellent for receiving goldfish spawn, and also a small plant developing from a runner.

Other Floating Plants

WATER LETTUCE or SHELL FLOWER

(*Pistia Stratiotes*)—(No. 3 on cut, Page 12)

This is a plant similar to the Water Hyacinth in habit, but rarer and more delicate. It will grow best in semi-shaded locations and prefers a moist atmosphere, so should be sprinkled at times. Water Lettuce is a rosette of delicate, soft downy leaves averaging 4 to 10 inches in diameter. The flower is very inconspicuous, but the leaves are extremely attractive.

2 for 25c. \$1.50 per dozen.

WATER FERN

(*Ceratopteris thalictroides*)

This is a true fern with fluted leaves resembling garden lettuce. Dozens of young plants grow from the leaves of mature plants when they are about 6 inches in diameter. Water fern reproduces rapidly and is remarkably free from insect pests. It is often used in growing Red Snails.

2 for 25c; \$1.25 per dozen. (Small plants 25c per portion.)

MINIATURE FLOATING PLANTS

There are several varieties of miniature floating plants which add to the appearance of the pool or aquarium. All multiply rapidly during the Summer and if the water surface becomes too crowded with these small plants they should be thinned out.

DUCKWEED (*Lemna minor*) is a very small dot of lettuce-like leaf with tender rootlets. Goldfish eat it at times. (May to November.)

Per portion, 25c.

SALVINIA (*Salvinia braziliensis*) is a plant of three or four one-quarter-inch leaves of velvety surface with fluted folds and small roots. (Year round.)

Per portion, 25c.

WATER FERN (See description opposite.) Small plants of the Water Fern may be used as miniature plants and are very attractive floating on top of an aquarium.

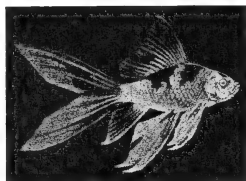
Per portion, 25c.

Floating Plant Collection

Six of the larger Floating Plants in three varieties, and a few of the miniature plants added.
Collection No. F1.....

\$1.00

Beautiful Hardy Goldfish for Aquariums and Outdoor Pools



COMETS

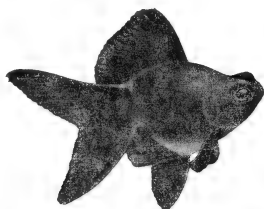
The Comet is an American variety which was developed from the Common Goldfish, but it is characterized by a thin graceful body and long single tail. It is very quick in its movements and a splendid fish for pools. Colors are red and white, orange and black, all red, all gold, or all white. Mixed colors are given as they come.

3½ to 4 inches.....	each, 10c—per doz., \$1.00
*4 to 5 inches.....	each, 15c—per doz., 1.80
*5 to 6 inches.....	each, 30c—per doz., 3.00
*6 to 7 inches.....	each, 50c

YOUNG GIANT GOLDFISH

Pool owners who want some BIG ones will be delighted with these special offerings of Giant Goldfish. All large fish must be ordered early, as they are hard to ship during warm weather.

*Young Giants, 7 to 9 inches.....each, \$.75



CHINESE MOORS

These are the grotesque, but very popular "Goggle Eyes" or "Pop Eyed" Goldfish, commercially known as "Telescopes." Chinese Moors are the only members of the Goldfish family to develop the true "Black Velvet" color, and this color has never been transmitted to any other fish without the Telescope eye. Body and fins are nearly all of the Fantail type, though a few come as the Nymph type. All fish of choice quality. (Extra large specimens, \$2.00 to \$5.00 each.)

2 to 2½ inches.....	each, 16c—per doz., \$1.60
2½ to 3 inches.....	each, 25c—per doz., 2.40
*3 to 3½ inches.....	each, 30c—per doz., 3.00
*3½ to 4 inches.....	each, 40c—per doz., 4.00

CHINESE RED TELESCOPES

Same shape and characteristics as the Chinese Moors, but colors are all red, or red and black. Prices same as for Chinese Moors of similar size.

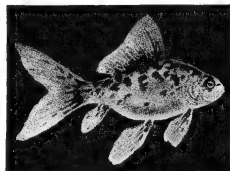
CALICO TELESCOPES

These are similar in structure to the Chinese Moors and Red Telescopes, but come in the "Calico" colors of the Shubunkin. (Extra large fish, \$2.00 to \$5.00 each.)

2½ to 3 inches.....	each, 25c
*3 to 4 inches.....	each, 40c

GOLDFISH and Aquatic Plants go together in Nature; and, in fact, the Goldfish are an essential part of a Water Garden. Not only are these fish a source of interest and pleasure, but they are helpful in maintaining healthy conditions, because they eat up certain destructive bugs, worms, etc., and they are a public benefaction in all pools and ponds, for no mosquito larvae will ever survive in a well-stocked Goldfish Pool!

All our Goldfish are grown out of doors in natural clay bottom ponds. They have spent their entire lives out doors and easily survive the ice and cold of Winter. You can select any of the grades we list with complete assurance that they are strong and healthy fish in the best condition for shipment. (Illustrated in natural colors on Front Cover.)



SHUBUNKINS

These are the attractive mottled or "Calico" fish with single tail. Colors are red, white, blue, lavender, orange, purple, black, at times all on the same fish. Every fish differently marked. Very attractive, sturdy and much sought after for pools and aquariums.

3 to 3½ inches.....	each, 10c—per doz., \$1.00
3½ to 4 inches.....	each, 16c—per doz., 1.60
*4 to 5 inches.....	each, 25c—per doz., 2.40
*5 to 6 inches.....	each, 40c—per doz., 4.00
*6 to 7 inches.....	each, 90c

LAKEVIEW FISH FOODS
See Page 17 for complete line of *Lakeview Fish Foods* in New Modern Packages. Be Thrifty! But treat your Goldfish well. Use Lakeview Foods!

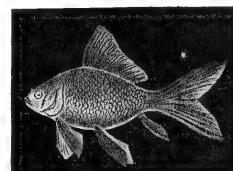
FISH LICE REMEDY
A Chemical method to control these pests is described on Page 17.

If you want to raise young fish in your pool, buy your fish in April or early in May, so as to get the most benefit from the Spring spawning season, which lasts from the middle of March to the end of June.

The grades marked (*) are large enough to spawn the first Spring spent in a pool. Others will be large enough to spawn the following Spring. For spawning, be sure to use some Water Hyacinths, the beautiful floating plants seemingly made by Nature for this purpose.

NOTE—Sizes are stated in inches and are the overall length of fish from "the tip of the nose to the end of the tail."

Live delivery guaranteed as per terms on page 16.



COMMON GOLDFISH

These fish are bred from selected strains of the most popular, hardy Common Goldfish. They are the cheapest, toughest, and most prolific of all Goldfish varieties, and are unsurpassed for use in larger pools and ponds. Adults grow to be 12 to 14 inches long when kept in large ponds. They come in assorted colors, including black and gold, red and white, all white. Mixed colors given as they come.

2 to 3 inches.....	each, 5c—per doz., \$.50
3 to 4 inches.....	each, 10c—per doz., 1.00
*4 to 5 inches.....	each, 15c—per doz., 1.20
*5 to 6 inches.....	each, 20c—per doz., 2.00
*6 to 7 inches.....	each, 30c—per doz., 3.00

GOLDFISH COLLECTIONS † MATED PAIRS FOR BREEDING

(AVAILABLE MARCH 1 TO MAY 15 ONLY)

All fish for our Special Collections are carefully selected for quality. You will be well pleased with any of our collections. There is no charge for small shipping cans used for special selection orders, but large cans are to be returned as per regular terms.

GOLDFISH POOL COLLECTION No. G1 (For a Small or Medium Pool)

10 Selected Common Goldfish and Comets.....	(4-5")
10 Fantails.....	(3-3½")
4 Chinese Moors.....	(3-3½")
* 6 Shubunkins.....	(4-5")
* 6 Large Common Goldfish, ast. colors.....	(6")
36 Choice Goldfish, only \$5.50	

GOLDFISH POOL COLLECTION No. G2 (For a Large Pool)

50 Selected Common Goldfish and Comets.....	(3-4")
14 Fantails, assorted colors.....	(2½-4")
10 Chinese Moors and Ast. Telescopes.....	(2½-4")
10 Shubunkins.....	(3½-4")
*10 Large Common Goldfish, ast. colors.....	(6")
* 6 Young Giant Goldfish.....	(7-9")

100 Choice Goldfish (Value \$18.84)
Collection No. G2, only \$15.25
(Large Shipping Can to be returned)

GOLDFISH POOL COLLECTION No. G3

One-half the number of fish in each group of Collection No. G2, as shown above. A nice assortment for a medium sized pool.

50 Choice Goldfish (Value \$9.42)
Collection No. G3, only \$8.00
(Shipping Can to be returned)

"I want to thank you and compliment you on the nice shipment of fish that you sent me. I have ordered fish from a number of different places, but I have never gotten anything like you sent me for the same amount of money. I certainly know where to go to get my money's worth now."

H. W. POBST.

Springfield, Ill.

"Recently I placed an order with you for fish and they arrived in fine condition and I am taking this opportunity to congratulate you on the fine way in which you manage your business. Wishing you success,

I remain,
M. D. WING.

Here is a limited offering of Mated Pairs, male and female, in the following species; all choice adult fish, specially selected for breeding.

FANTAILS

*Small Adults (3 to 4 in.).....	per pair, \$.75
*Medium Adults (4 to 5 in.).....	per pair, 2.00
*Large Adults (5 to 6 in.).....	per pair, 3.50

CHINESE MOORS, RED TELESCOPES

*Small Adults (3½ to 4 in.).....	per pair, \$1.50
*Medium Adults (4 to 5 in.).....	per pair, 3.50
*Large Adults (5 to 6 in.).....	per pair, 5.00

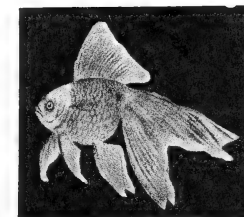
SHUBUNKINS (Good Color)

*Medium Adults (5 to 6 in.).....	per pair, \$1.00
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COMETS

*Select Large Adults (7 to 8 in.).....	per pair, \$2.00
*Select Extra Large Adults (8 to 10 in.).....	per pair, 4.00

(†) NOTE—We do not guarantee the sex of these fish, but insofar as humanly possible we select males. In case of error we will not be responsible for loss, since male and female fish are of equal value and we cannot be responsible for results. Two or more pairs should be bred together to insure best results.



FANTAILS

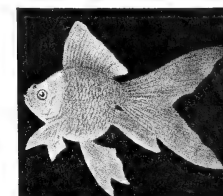
Our Fantails and other Fancy Fish are known throughout the Wholesale Trade for their very choice quality. These fish are characterized by a deep, plump body and well-developed fins, and a double or "Fan" tail. Colors are all red, all gold, pearl (or white), black and red, pearl and red. Mixed colors are given as they come. (Adults grow to 6 or 7 inches.) (Extra large specimens at \$2.00 to \$4.00 each.)

2½ to 3 inches.....	each, 10c—per doz., \$1.00
*3 to 3½ inches.....	each, 16c—per doz., 1.60
*3½ to 4 inches.....	each, 25c—per doz., 2.40
*4 to 5 inches.....	each, 40c—per doz., 4.00

CALICO FANTAILS

Body structure of these fish is the same as Fantails, but they have invisible scales and come in the "Calico" colors of the Shubunkin. They are beautiful fish, will grow to 6 to 7 inches in size and are now considered hardy. (Extra large fish, \$2.00 to \$5.00 each.)

2½ to 3 inches.....	each, 25c
*3 to 4 inches.....	each, 40c



NYPHS

(Choice Specimens Only)

These fish have the deep bodies of the choice Fantails with a single tail. Choice specimens are highly prized by fanciers, and come in the same colors as Fantails.

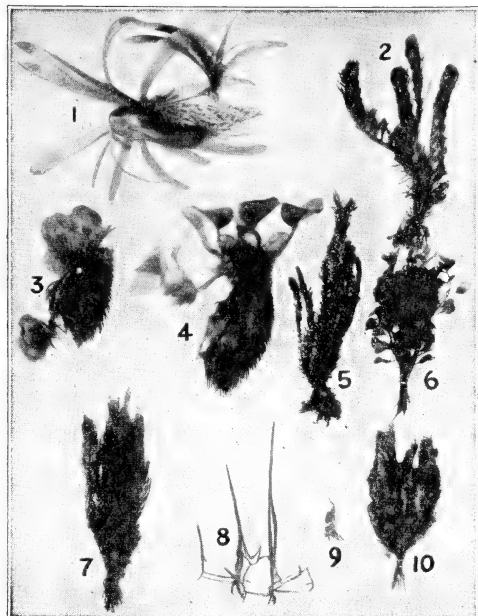
3 inches.....	each, 10c—per doz., \$1.00
*3 to 4 inches.....	each, 20c—per doz., 2.00
*4 to 5 inches.....	each, 35c—per doz., 4.00

O.P.M. says save metal for Defense

Shipping Cans for goldfish represent a considerable investment. Small cans are becoming scarce and some of our heavy cans are almost impossible to replace at present. Customers who have suitable containers may forward them by express prepaid (costs only 20c for each empty can) and they will be used to ship your order. When we furnish cans please cooperate by returning them promptly. (One-gallon cans excepted—do not return them.)

Local Customers calling for goldfish at our farm may save money by bringing a can or other suitable container, otherwise a deposit on cans will be expected.

Aquatic Plants for Aquarium and Pools



Plants shown above are one-sixth natural size. All are hardy except Nos. 3, 4, and 9, which are floating plants and should be replaced yearly. See descriptions and prices below. Plants marked (✓) grow under water and are OXYGEN PRODUCERS.

- No. 1. **A. Sagittaria Sinensis**—Stiff strap-like leaves of dark green (✓) color. A large showy plant 6-8" tall. Excellent oxygen producer. **2 for 25c**
- No. 1. **B. Sagittaria Subulata**—Small growing with stiff grass-like (✓) leaves much smaller than Sinensis. Excellent oxygenator and good for bottom of aquariums. **6 for 25c**
- No. 2. **Parrot Feather**—A species of Myriophyllum, good for aquariums or pools. Leafage above and below water. In pools, plant at the edge in very shallow water, so its long runners will give beautiful coverage. Available April 15 to November 15. Must be planted at once on receipt. **2 bunches for 25c**
- No. 3. **Shell Flower**—Similar to Water Hyacinths, but rarer and preferring semi-shade and moist atmosphere. Does nicely in pools in summer. **2 for 25c**
- No. 4. **Water Hyacinth**—"The Queen of Aquatic Plants"—Cut shows how plants multiply by runners. The largest selling pool plant in the United States, because best for goldfish to spawn on. Special low prices April to November. **10c each. 6 for 50c**
- No. 5. **Anacharis Gigantia**—Splendid oxygenator for aquariums, and (✓) does nicely without much light. **10c per bunch. 6 for 50c**
- No. 6. **BACOPA Herpestis**—A showy plant with thick bright green leaves or strong stems. Grows above and below water. Furnished in bunches. **15c per bunch. 2 for 25c**
- No. 7. **Myriophyllum**—The largest selling bunched plant for the winter months. Available November to June 1, and most satisfactory when in season. Our standard when Cabomba is out of season. **10c per bunch. 6 for 50c**
- No. 8. **Vallisneria**—A grass-like plant, for aquariums. Reproduces (✓) with creeping runners, same as Sagittaria (No. 1). Available year round. Fine for tropical fish and all aquariums. **3 for 10c. 40c per dozen**
- No. 9. **Salvinia**—A miniature floating plant, with dainty, fuzzy leaves $\frac{1}{4}$ " to $\frac{1}{2}$ " in diameter. Grows on the water without soil, but likes partial shade. **Per portion, 15c**
- No. 10. **Cabomba**—This is the best known of all aquarium plants and (✓) is now available the year round. The plant is relished by Goldfish and many Tropicals and helps keep them in good condition. **10c per bunch. 6 for 50c**

The Submerged Oxygenating Plants

(Marked ✓)

IN the modern aquarium or pool the first requisite is a so-called "balance" of fish and plant life which, when obtained, entirely eliminates the necessity of ever changing the water. Fish "breathe" oxygen from the water by means of their gills. They give off carbon dioxide. Certain plants absorb the carbon dioxide in the water for their growth, and in turn, during the daytime, actually give off oxygen to the water. This is the "balance" that aquarists speak of, and which is so necessary for healthful conditions for all the members of the aquarium or pool. The only care then required is to remove foreign substances, feed properly, and add water to take up the evaporation.

The plants with check mark (✓) are the best to grow under water in an aquarium or pool. Most of these plants need some sunlight or artificial light to grow indoors. All should be planted in sand in an aquarium—but in soil covered with sand in a pool—and the lead clips furnished on the bunched plants should be removed before planting. A dozen or so of these plants in shallow boxes will greatly help to keep the water in your pool fresh during the Winter. It is best to provide extra boxes for pool use, for if planted in the Water Lily boxes they absorb much of the nourishment and tend to choke out the lilies.

The following plants are not shown on cut.

(✓) **WATER POPPY**—A dainty rooted plant which sends up floating leaves and bears yellow flowers similar to the California poppies. Plant in shallow water same as a small water lily. Water Poppy can also be used for inside aquariums if planted in small pots, but develops better outdoors.

15c each. 2 for 25c

WATER SNOWFLAKE—A floating aquatic with leaves like a small water lily. When detached the leaves will send down roots in shallow water and produce a new plant. It bears dainty white flowers an inch in diameter which resemble a giant snowflake. (April to December.)

Whole plants, 20c each

(✓) **SOUTHERN SPATTERDOCK**—This is a splendid large leaved underwater plant for aquariums and pools. The leaves give off oxygen to the water and grow very beautifully in an aquarium. Spatterdock has a large tuberous root which should be planted in a pot, using a little soil below and sand on top.

20c each

(✓) **CRYPTOCORYNE**—This is one of the rarer underwater plants suited to aquariums. It will grow in deep shade, and is well suited to indoor use, hence highly recommended for aquariums and very decorative.

20c each

(✓) **HAIR GRASS**—When properly started, this will form a regular carpet—an underwater lawn—on the bottom of the aquarium.

Per portion, 20c

UMBRELLA PALM—This is the old favorite Umbrella Plant. A well-known shallow water plant used mainly for pools. These are choice Greenhouse Grown Plants from 2½-inch pots. Will grow very large during the Summer, but must come in for Winter.

20c each

COLLECTIONS OF OXYGENATING PLANTS (Available the year round)

No. O1—(Suitable for 5 to 10 gallon aquarium or a very small pool.) Ten choice oxygenating plants and bunches in five varieties and a few of the miniature floating plants added. Collection No. O1.....

\$1.00

No. O2—Fancier's Collection. A special selection of rarer and artistic underwater plants suitable to 10-15 gal. aquariums. Our selection of best varieties in season. At least 10 plants. Collection No. O2.....

\$1.25

Shallow Water and Bog Plants



Water Canna (*Thalia Dealbata*) is a glorious Hardy Pool Plant, splendid for corners and tall center effects.

The following are tall growing, shallow water plants, which are best for corner or center decorations in pools, or can be used in clumps at edges of ponds or pools. Asterisks indicate depth to plant roots under water: (*)=water level; (**) = 2 inches under water; (***) = 6 inches under water.

All plants listed in this column are hardy.

WATER CANNA (*)**—A very handsome and useful plant with leaves similar to Cannas and with tall spikes of purple flowers which later change to purple seeds. It is quite hardy and does well in water not over 12 inches deep when planted in good soil. Its height of five to seven feet makes it well suited for corner or center decoration. (Hardy.)

35c each. 2 for 50c.

CATTAIL (*)**—An old familiar plant and still a favorite for pool planting. Shallow water and plenty of rich soil will grow these graceful leaves and spikes to 5 feet in height.

2 for 25c. 6 for 50c.

INDIAN ARROWHEAD (*)**—Very distinctive leaves shaped like an arrowhead held aloft on a stem from 1 to 3 feet above water. In rich soil and shallow water the plants thrive and are quite hardy. Spikes of snow-white flowers with close yellow stamens add to its attraction.

20c each. 3 for 40c.

PICKEREL PLANT (*)**—An attractive marsh plant with frequent spikes of pleasing purple flowers. Plant in shallow water and it will grow luxuriantly and bloom all summer. Leaves are heart-shaped—about 1 to 2 feet tall. (Hardy.)

20c each. 3 for 50c

SWEET FLAG (*)** Variegated (*Acorus calamus variegata*)—A choice hardy plant with Iris-like leaves 2 to 3 feet tall, striped green and ivory. Very showy when used in group planting. (Hardy.)

20c each. 3 for 50c

YELLOW FLAG ()** (*Iris pseudacorus*)—A tall swamp Iris which likes to grow in wet ground (but not more than 2 inches under water). It produces broad yellow flowers of the Japanese Iris type, and is hardy.

20c each. 3 for 50c

BLUE FLAG ()** (*Iris versicolor*)—Swamp Iris. Same as the yellow flag described above, except this variety has blue flowers. Plant same as Yellow Flag. (Hardy.)

20c each. 3 for 50c

NEW RED WATER IRIS—A handsome tall-growing Iris with flowers of deep red color. Hardy.—

35c each. 2 for 50c.

SPIDER LILY ()** (*Hymenocallis caribaea*)—A native West Indian plant bearing clusters of fragrant white flowers with narrow curving petals giving the effect of a large spider. (Not hardy in Northern States.)

35c each. 3 for \$1.00.

At the edges of natural bodies of water there is always a wealth of vegetation, wherever soil and climate will allow plants to grow. Since our object in a water garden is to duplicate in miniature what Nature does on a grand scale, we search out her choicest shallow water and bog plants to use at the edges of our pools and ponds.

This class of plants embraces an enormous number of grasses, reeds, creeping vines, tall and short leaved plants, floating plants, etc. We offer only selected plants carefully chosen because of characteristics of beauty and adaptability to use in water gardens.

The plants listed here are particular in their requirements.

Some like only their roots wet and we have designated them thus (*).

Others like two inches of water over their crowns and are designated thus (**).

The third group should be planted with roots about six inches under water and are designated thus (***).

In order to have success growing shallow water plants, use large flower pots, boxes, or a concrete ledge or "pockets" so placed that the water will vary from ground level to six inches over ground level, and plant each kind at its proper level. To keep them over Winter place them all in deep water or protect with boards, leaves, etc.

The plants listed in this column are low-growing varieties. (Six of a kind at dozen rate.)

WATER POPPY (*)** (*Hydrocleis nymphoides*)—A dainty rooted plant which sends up floating leaves and bears yellow flowers similar to the California poppies. Plant in shallow water same as a small water lily. Water Poppy can also be used for inside aquariums if planted in small pots, but develops better outdoors. (Not hardy in Northern States.)

2 for 25c. \$1.20 per dozen.

WATER SNOWFLAKE (Nymphaeodes Indicum) Leaves (**). Plants (***). A floating aquatic with leaves like a small water lily. When detached the leaves will send down roots in shallow water and produce a new plant. It bears dainty white flowers, an inch in diameter, which resemble a giant snowflake. (May to December only.) (Not hardy in Northern States.)

Whole plants, 20c each.

PARROT FEATHER (*)** (*Myriophyllum prosperincacoides*)—A species of Myriophyllum, good for aquariums or pools. Leafage above and below water. In pools, plant at the edge in very shallow water, so its long runners will give beautiful coverage. Available April 15 to November 15. Must be planted at once on receipt. (Hardy.)

Furnished in bunches, 2 for 25c.

CREeping WATER HYACINTH (*)**—A vine of entirely different habit from the regular Water Hyacinth, and a steady bloomer, with dark purple flowers similar to the regular Water Hyacinth and with similar dark green glossy leaves. Available May 15 until frost. (Not hardy in Northern States.)

35c each.

PRIMROSE CREEPER (*)** (*Jussiaea repens*)—A fast growing, semi-submerged aquatic vine with waxy green leaves and bearing a profusion of bright yellow flowers. It grows well in shade or sun. (Hardy.)

20c each.

UMBRELLA PALM (*) (*Cyperus alternifolius*)—This is the old favorite Umbrella Plant. A well-known shallow water plant used mainly for pools. These are choice Greenhouse Grown Plants from 2½-inch pots. Will grow very large during the Summer, but must come in for Winter

20c each.

PAPYRUS (*)—This is the ancient Egyptian Paper Plant of historical legend, from which the Egyptians first manufactured paper, which they called "Papyrus." It is similar to Umbrella Palm, but grows to be much larger. (Not hardy up north.)

25c each.

Snails, Scavengers, Etc.

SNAILS and Tadpoles should be in every aquarium or pool. They are the clean-up squad and help greatly to maintain healthy conditions in the water. The snails eat algae and green scum, and tadpoles eat decayed matter and surplus food.

Snails and clams can be shipped with your plant orders when weather is not too warm. The other items must go in water by express. We prefer to ship all these items by express, as it is usually safer to send them with some water. Do not subject any of these animals to sudden changes of temperature. No extra charge for shipping cans.

SPECIAL NOTICE—LABORATORY SPECIMENS

We supply specimens for Biology and Zoology Depts. of Schools and Colleges. Write us your needs in our line. We will quote special prices on larger quantities.

GREEN FROGS—A natural accessory for every outdoor pool. Like turtles, the frogs need some place to rest above water, so provide a flat board or protruding rock until the lilies grow. Insects are the natural food of frogs. (Available only May 1 to October 1.)

Small size, 40c per pair.
Large size, 60c per pair.

TADPOLES—These are the green frogs in the tadpole or undeveloped state. They will develop legs, lose the tail and become baby frogs during the summer. Meanwhile they are scavengers and eat decaying materials. Tads must be shipped in a can with water, but we make no extra charge for it for this purpose.

50c per dozen. 50 for \$1.75. \$3.50 per 100.
(Shipping can included.)

JAPANESE SNAILS—These are the largest of the aquarium snails and are entirely hardy in a pool. They are better able to resist their natural enemies because when they retire into the shell for protection they can close their trapdoor to all intruders. The young snails are fully formed and have their own small shell when released by the parent. Active eaters of algae and green scum.

4 for 25c. 60c per dozen. \$5.00 per 100.

BLACK RAMSHORN SNAILS—These are very similar to the valuable Red Ramshorn Snails, but are much more hardy and are very prolific. Good for aquariums or pools.

Size about 1/2", 5 for 25c. 50c per dozen. \$4.00 per 100.

RED RAMSHORN SNAILS—These are very active algae eaters and show up at their best in a well planted aquarium. The body and shell are coral red. They grow to be about 1 inch in diameter. Rare and desirable.

Size about 1/2", 3 for 25c. 85c per dozen.

BABY GREEN TURTLES—These little fellows are about two inches in diameter and are beautifully marked with red, green and yellow. The underpart of their shells is curiously marked, every turtle seemingly with a different pattern. Many of the marks resemble maps, hence the name "Geographic" turtles. Children are always delighted with these harmless little pets. They may be kept in a pool while small, but indoors should be kept in their own small bowl with a stone to crawl out of the water and rest on.

20c each, 2 for 35c. \$1.80 per dozen.

FRESH WATER CLAMS—Size 2 to 4 inches. These fresh water mussels are in demand for pools, as they help keep the water clear by constantly straining out food particles. Keep them in sand; not too warm, and in old "Green Water," if you have it.

4 for 25c. 75c per dozen. \$3.00 for 50.

AMERICAN SALAMANDERS—A harmless native water newt. Back covered with red and black dots. Belly, yellow spotted with brown. Like the above, they are insect eaters.

15c each. 2 for 25c.

Money Saving Collections

COLLECTIONS OF POOL PLANTS

Collection of 10 shallow water plants, representing at least 5 varieties, of our selection. All choice plants.

Collection No. P1.....

\$1.65

Collection of 20 shallow water plants, representing at least 8 varieties, of our selection. All choice plants.

Collection No. P2.....

\$2.85

MEDIUM POOL COLLECTION—36 choice water plants in 12 or more varieties, making a complete collection for a medium size (7 x 10) pool. Includes the following:

- 14 Plants for sides, clumps, corners or margins.
- 8 Plants for centerpiece or background. (Tall plants.)
- 6 Underwater oxygenating plants.
- 6 Water Hyacinths.
- 2 Other varieties of floating plants.

Collection No. P3.....

\$4.00

COLLECTIONS OF SCAVENGERS

FOR A SMALL OR MEDIUM SIZE POOL

Shipped in a can with water, Express Charges Collect 10 Tadpoles, 10 Japanese Snails, 10 Black Ramshorn Snails, 2 Clams, and 2 Salamanders. Includes shipping can and 34 Scavengers.

Collection No. S1.....

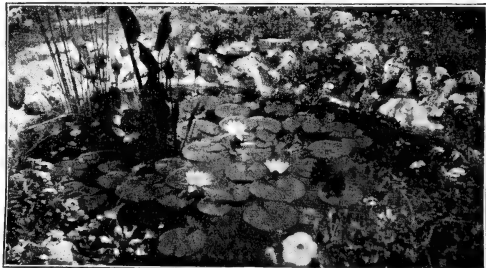
\$1.70

FOR A LARGE POOL

Double the above collection with 2 extra clams and 2 frogs. Includes shipping can and 72 scavengers.

Collection No. S2.....

\$3.50



This photograph of a charming informal pool was sent by Mr. R. R. MacLeod, of Greensboro, No. Car. The tall plant near the center is the handsome Water Canna which is hardy.

Decorative Pool Plants

THE SACRED LOTUS

WE HAVE all heard of the Sacred Lotus of the ancient Egyptians. Today this plant is available exactly as it grew four thousand years ago. To those who have not seen this fascinating plant, our description of its handsome shieldlike leaves, its gorgeous flowers, its large and unusual seed pod, will be the more interesting when told that the Lotus is a vigorous grower as soon as it becomes established.

The plants are hardy and grow under the same conditions as the hardy water lilies. They are admirably suited for planting in a sunken tub or half-barrel filled up to four inches of the top with rich soil. It will only be necessary to keep adding water as it evaporates.

The leaves and flowers are borne on long stems high above water so that they will form a beautiful center or corner decoration for a pool.

In planting the Lotus, care should be taken not to break the growing point from tubers, therefore press into the soil gently, and cover with a small flat stone.

IMPERIAL TARO

This group of plants is one of the striking ornamental leaved aquatics to use in center or at corners. Likes roots in water, but not too deep (2" or less) over crown of plant. Grows to be 2 to 3 feet tall.

IMPERIAL TARO—Dark green leaves with attractive dark brown and violet black markings on them. May be potted in gardeners and used in the house.

60c each.

PURPLE STEM TARO (*Colocasia Multiflora*)—Leaves are rich green on purple stem. Very ornamental. Grows to be 3 to 4 feet tall.

60c each.

GREEN TARO—Similar to the Japanese Taro, but entirely green color. Grows easily.

25c each.

EGYPTIAN LOTUS (*Nelumbium Speciosum*)—The Lotus of the Ancient Egyptians. It has immense fragrant pink flowers and is Hardy.

Tubers, \$1.75 each.
Potted plants, \$2.00 each.

AMERICAN LOTUS (*Nelumbium Lutea*)—A superb variety native to some of our Southern and Southwestern States. Flowers are 8" to 10" diameter, light golden yellow color.

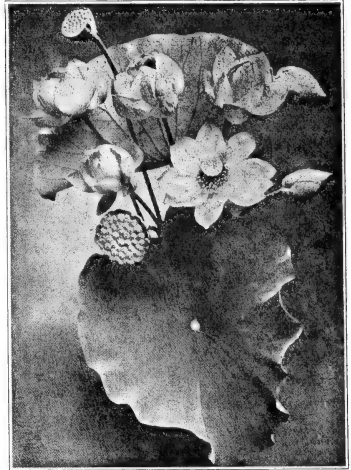
Tubers, \$1.75 each.
Potted plants, \$2.00 each.

DOUBLE WHITE LOTUS (*Nelumbium Shiranui*)—A strong growing variety. Flowers are cream colored at first and have many petals. Later change to white. Good for cut flowers.

Tubers, \$2.00 each.
Potted plants, \$2.50 each.

DOUBLE FLOWERING ROSE LOTUS (*Nelumbium Roseum Plenum*)—Beautiful double flowers of deep rosy red. Furnished in potted plants only.

Tubers, \$2.00 each.
Potted plants, \$2.50 each.



NELUMBUM OR LOTUS

NILE GARDEN COLLECTION

COLLECTION No. X2

One Egyptian Lotus, two Egyptian Paper Plants (Papyrus), six Water Hyacinths, six Water Poppies. (Value, \$3.70.)

Special Collection Price,
\$3.25

VICTORIA REGIA WATER LILY

VICTORIA REGIA is probably the largest fresh water plant in the world, and certainly the most spectacular. These amazing Water Lilies are natives of South America.

The Victoria Lily was named in 1827 after Queen Victoria, and the largest native plant ever recorded had leaves measuring six feet five inches in diameter. It is quite easy to grow plants with leaves the size of those we show in the pictures. (Over four feet diameter.)

Victorias are annuals up north. They may be safely planted outside early in June and should be given a box of good soil 3 to 4 feet square by one foot deep. The crown of Victoria should be planted only 6 inches below the water. They are very showy, and grow rapidly in large pools, or lakes where the water level is constant, and where plants are protected from strong winds.

A water surface at least 12 by 12 feet should be set aside for one plant. They bloom frequently during August and September. The flowers are very fragrant and are from 8 to 15 inches diameter.

Plants (from 8 in. Pots), each \$10.00

PLEASE NOTE: Lotus is supplied as a tuber until June 1st only. Later in the Spring the plants have grown too much to be moved safely without their soil, and are then furnished as potted plants, which makes them more expensive, but surer to grow when planted. Plant the tubers about three inches under the soil in a horizontal position with the growing tip just exposed. (Do not break tip off.) Cover tuber with earth and place a small flat stone over it (but not on growing point) to hold it down until the roots take hold. After June 1st Lotus is supplied as a potted plant only.

Lily Boxes and Tubs For Pool Plants

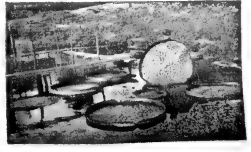
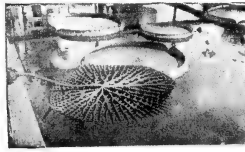
We offer two sizes of clear Cypress Water Lily Boxes to use in pools. Made of ¾" best grade Clear Cypress, free from sap, will last many years in your pool. Can be used for Water Lilies, Lotus, and Bog Plants. Outside dimensions are given. F.O.B. Cincinnati.

Size 17 x 17 x 12" deep; weight each, 15 lbs.

Price, each, \$1.60

Size 20 x 23 x 12" deep; weight each, 18 lbs.

Price, each, \$2.10



These photographs, taken at "LAKEVIEW," show the remarkable development of the Victoria Regia Water Lily.

Building a Goldfish Pool is Real Fun!

By Following These Suggestions You Will Have a Pool to be Proud of!

BEFORE building a pool, certain questions in your mind should be answered. You will want to decide **WHAT KIND OF POOL** you would like, what **SIZE** it shall be, and **WHERE** to put it. May we suggest if you have not decided what kind of pool to build, that you will be aided by a careful study of the various pictures in this Catalog.

There are, in general, two kinds of pools. The **Formal**, which includes all the geometrical shapes such as round, square, rectangular, etc., and the **Informal** or irregularly shaped pools, which lend themselves very well to a naturalistic background, or a rock garden effect. Both types are equally popular and offer equal possibilities for decorative effect.

As for size, the space available, the amount of investment, the number of lilies wanted, etc., should be considered. In general, a water surface of 10 x 7 feet, (70 square feet) would be considered a good medium sized pool. This would easily accommodate a collection of 6 to 8 water lilies, some lotus, bog plants, floating plants, and a nice assortment of fish. Also it would not be very expensive to build, especially if the work is done by the owner as a spare-time occupation.

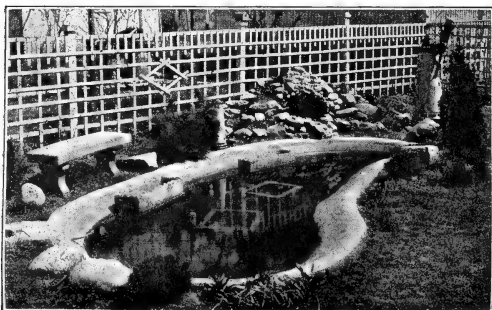
In discussing the location, consider the availability of sunlight, as water lilies must have quite a bit of sun to bloom profusely. However, the shadow from a nearby tree or building, which may fall over the pool on hot summer afternoons, will not be unwelcome; especially to the fish, as this may keep the pool from becoming too hot for the comfort of Goldfish in July and August. However, we would rather have more sunlight than not enough.

INFORMAL POOLS

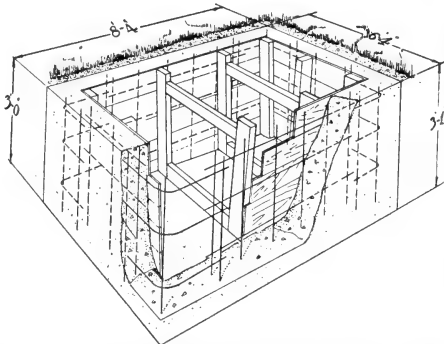
An attractive informal pool of any size may be built without forms by simply hollowing out the chosen space to the desired shape. When the ground is prepared, the sides trimmed to a slope of approximately 35 to 45 degrees, and the filled-in spots rammed hard, you are ready for the reinforcing wire. For this purpose the $\frac{3}{8}$ -inch deformed steel rods laid in 12-inch squares will be best for large pools, but farm fencing of No. 9 to No. 12 gauge wire, in mesh not over 6 inches each way, will be easier to lay and prove very satisfactory. Reinforcing is necessary in concrete pools and your work may be for nothing if it is omitted, as the bottom or sides may then leak hopelessly through cracks.

Even steel or wire may not be an absolute preventive of cracks, but should a crack develop in a reinforced surface, the pieces will hold tightly together and the crack may be made watertight by cleaning the surface, drying thoroughly and pouring in melted roofing tar. Another good method is to chip away a little concrete on both sides of crack, dampen with water, then tamp in a nearly dry mixture of 1 part cement to 2 parts fine sand. This can then be painted over with a cement and water paste, and the pool will be as good as ever. When wire fencing is used, allow it to overlap 6 inches at the joints, and when pouring, raise or move it so it will be in the middle of the concrete surface. We recommend 4 to 6 inches of concrete for informal pools, believing that the extra thickness may save you a great deal of trouble in the long run. An overflow and drain like the one shown on Page 5 should be provided—however, this can be omitted if the water is to be syphoned off. Rock decorations will add to the natural appearance.

If Goldfish are to be wintered in an informal pool, it must have an area of at least 4 feet diameter, having a depth of at least 30 inches from top of pool, so as to allow 24 inches of water during the winter.



This photograph shows a well-made informal pool just ready for planting. Notice the submerged lily boxes and the two long boxes for planting shallow water plants. (See also next page.)



This sectional drawing shows the construction of a small formal pool of 7 x 5 feet surface with side walls 8 inches thick. A better size is 7 x 10 feet inside water surface. (See text below.)

FORMAL POOLS

Of all the formal types of pools, the rectangular shape, about 7 x 10 feet or 8 x 12 feet is the most popular, and very easy to make. In firm ground it is sometimes possible to dig a narrow trench (6 to 8 inches wide) to the required depth and to pour the walls without forms or with low forms for the top part, if walls are to extend above the ground level. When this method is followed, the reinforcing wire mesh (Farm Fencing is very good) is now put into the trench and concrete poured. Then after two days the center can be dug out and the bottom poured, being careful to get a good joint later when applying the smooth coat with brush and trowel.

PLACING THE FORMS—If forms are to be used (see above), usually the inner forms only are needed, and the whole pool can be dug out at one time. Be careful not to cave in the sides while placing forms, and place forms to set up six inches to allow room for the bottom, so that when the bottom is poured it will knit well with the side walls. For the same reason, try to pour the whole pool in one operation. Reinforcing wire must be used to get a strong leak-proof pool. Farm fencing of No. 9 to No. 12 gauge wire with mesh 3 to 6 inches apart will be very satisfactory and should be kept near the center of the walls and bottom, i.e., in the center of the concrete when poured. We recommend 6 inches of concrete for sides and bottom of this type pool.

The slope shown on cut on the following page is desirable, but not necessary. (See winter care of pools, Page 19.) A drain should be provided before the concrete is poured; however, this can be omitted if you care to save the expense (a few dollars) and wish to syphon with a hose when draining the pool. Nevertheless, a drain is a big convenience, even if the pipe is laid only a few feet beyond the pool, as the water will seep out when drain pipe is opened. (And perhaps later on you will want to continue the drain to lower ground.)

CAUTION—A new pool must be filled with water and allowed to stand for a few days, then rinse out thoroughly and drain. Refill immediately and allow the water to stand another week, then drain again. This will remove the alkali in new cement, which would be very injurious to fish or plants. Repeat this draining a third time in another week, as it will then be in still better shape for the fish. No salt or other chemical is needed to condition a pool, but keep it filled to the brim while curing it.

POOL PAINT, ETC.

LAKEVIEW POOL PAINT is a special non-poisonous under-water concrete enamel for pools. It is sky blue in color and will add to the appearance of a pool, stop porosity of cement and seal minor cracks. Apply with a brush, giving the pool two coats, allowing 24 hours between coats. Covers 450 square feet per gallon one coat. Directions on can.

SEE PAGE 17

Lakeview Pool Caulking Compound is light in color and will permanently seal minor cracks in pools. Retains its elasticity indefinitely. Clean out cracks well and apply with knife or spoon when pool is dry.

Per 1-lb. can . . . 45c each

Planting and Culture of Water Lilies in Pools

WATER LILIES will bear many large flowers or a few smaller ones in direct proportion to the amount of sunlight, the amount of growing space, and the richness of their soil. Lilies grown in pots or small boxes will therefore be somewhat dwarfed. Water lilies are easier to grow than roses and many other garden plants. In the first place, after planting they need no further watering—and the elimination of that requirement will save much labor.

AQUATIC PLANTS are subject to few insect pests, but if aphids are noticed, a quick remedy is to wash them off the top of lily leaves and other plants with a hose and force down the overflow pipe to the sewer. A healthy condition in the pool is maintained by keeping the water clean and the level fairly constant. At times green scum may appear, and a good remedy is to let the pool overflow slowly for several hours through a coarse strainer or with strainer removed if only larger fish are present. If any caterpillars or leaf worms are noticed they should be picked off the plants. Do not drain the pool more than twice a year—Spring and Fall.

HARDY WATER LILIES can be planted from the middle of March until September in our latitude, and even later in the Southern States. **TROPICAL WATER LILIES** in our latitude should not be planted in pools until end of May when the weather is settled and the water is about 70 degrees. If planted earlier and chilled they will be set back several weeks in their growth. Hence we do not ship Tropical Water Lilies to Northern States until the end of May. Orders to Southern States can be made a few weeks sooner. Other than this, **TROPICAL WATER LILIES** are planted like Hardy Lilies, but they are treated as annuals, to be replaced yearly, unless wintered in a conservatory.

HOW TO PLANT WATER LILIES

First remember—Never allow aquatic plants to become dry. When lilies are received they must be placed in water or covered with wet burlap. Try not to allow the leaves to wither. In planting, place the tubers with the growing crowns even with the surface, and cover over with soil. It is not necessary to drain the water from a pool to plant the lilies, as this is never done in commercial propagation, nor is it hard to insert the roots under water.

Each box, or the part of pool filled with soil, should be covered with a layer of sand 1 inch thick so as to keep the water clean and prevent fish from disturbing the plants. Follow this practice in planting all sorts of aquatics which grow in soil.

The most satisfactory method of planting in larger pools is to install a box for each plant. These boxes should be from 18x18x9 inches to 30x30x12 inches deep. If water is more than 30 inches deep, the boxes should have a tight bottom and be raised on stones so that the crowns of lilies are not more than 8 to 12 inches under water when pool is filled. (We list two sizes of Water Lily Boxes on Page 13. They are inexpensive and very serviceable.) About 6 to 8 square feet of water surface should be allowed each Hardy Water Lily and 8 to 12 square feet for each Tropical Lily.

In smaller pools a space, say, 4x5 feet, can be partitioned off with a board wedged tightly; or a brick wall one brick wide and four courses high can be laid. This pocket can then be filled with soil and will support four or five lilies nicely. The entire bottom of a small pool can be filled with 6 inches of soil, then tamped and covered with 1 inch of sand, if it is desired to have a lot of plants.

In natural ponds, simply press the roots into the soil and then cover lightly with small flat stones to anchor until the roots take hold. Allow six to eight feet diameter for each lily, and if you do not wish them to mingle too closely, give each species a considerable area to itself.

SOIL TO USE

All aquatic plants like a rich loamy soil with clay base. If this can be procured from a garden or meadow no fertilizer is needed. A good soil can be prepared by taking the top 4 inches of sod from a pasture, breaking it up well and adding one quart Lakeview Water Lily Fertilizer to each bushel of soil. Soil in lily boxes should be changed every two years. One pound of Lakeview fertilizer can be added to each box every year to produce growth; however, you will have more and larger flowers by buying fresh young plants every few years.

Water lilies described as "Prolific Growers" or "Vigorous Plants" can use from 2 to 4 cubic feet of good soil per plant. If you give them less they will bloom and leaf in a smaller way, but the small and medium types of lilies are best for smaller places.

Most water lilies do best if started in shallow water (3 to 5 inches) until they begin to leaf nicely. Then raise the water level or lower the boxes so they have 8 to 12 inches in Summer. Any hardy lily or hardy aquatic will survive the Winter if ice and frost do not get at their roots. Hence for Winter lower lily boxes under ice level or protect pools with boards so that very little ice will form.

WINTER CARE OF POOLS

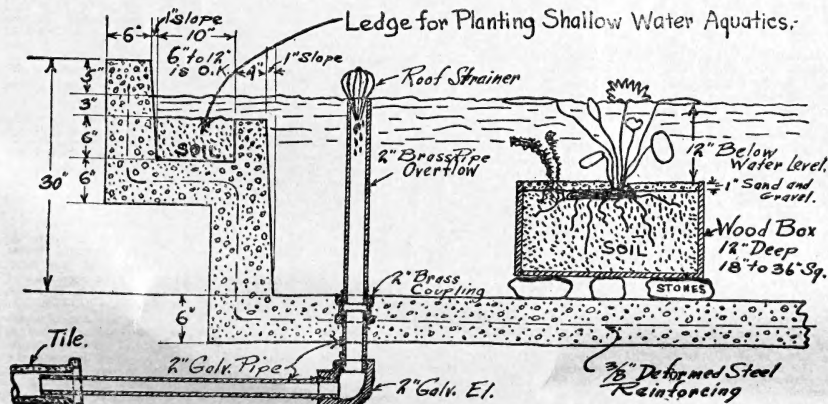
Most people now leave their Goldfish outdoors all winter. When pools are well built as described on page 14 there will be no danger of their cracking from freezing. However, it is a good idea to cover your pool with boards and leaves, to protect it from the very severe weather. When this is done, very little freezing does place.

Hardy water lilies and hardy pool plants should be moved to deep water for the winter and will come through safely if no ice reaches to the top of the boxes so that the crown of the plant is not frozen. Dead leaves, etc., should be removed from the lilies and kept out of the pool during the winter. Also inspect the water level when pool is covered for any length of time. If you decide to drain the pool for the winter the drain should be left open, the pool filled with leaves and covered with a few boards.

WINTER CARE OF GOLDFISH

When pools are drained for the Winter, the fish may be wintered in a large aquarium or in tubs covered with wire, and kept in the basement near a window. If tubs are used, a good idea is to have a hole in the side of tub about four inches from the top, to allow the water to overflow and to have a petcock to spray a small but continuous jet of water into the tub. Never use a new galvanized tub, as the poison given off by new galvanizing will kill the fish. A wooden tub or used wash tub is satisfactory if thoroughly cleaned, and if there is no trace of soap, or other foreign matter.

Goldfish will stand wintering in the larger types of pools or ponds if they do not freeze to a depth greater than ten or twelve inches and if there is at least twelve to eighteen inches of water beneath the ice. In our locality ice on pools varies from two to six inches, and seldom is any thicker. During long periods of solid ice it will be well to open a hole about two feet square to allow some aeration of the water. Inspect the pool from time to time to be sure it has plenty of water. Your customary Fall feeding can be given through the ice three times a month during Winter if a lot of fish are known to be in the pool. If only a few fish are in the pool and there are some plants, lilies, etc., only feed lightly about twice a month. This is a precaution, as it is better to have the fish slightly hungry than to foul the water. Fish are quite inactive when they "hibernate" in cold water and do not need much food. They become more active as the water warms, and when it gets to be about sixty degrees, along in April, they begin to think of spawning, and will want some Water Hyacinths.



This sectional drawing shows the construction of a well-made reinforced concrete pool for lilies and Goldfish. The Ledge can be constructed on one or more sides of the pool, depending on effect desired. It is built to accommodate the floating plants (Water Hyacinths, etc.) and the shallow water plants (Cattail, Pickerel Rush, Water Canna, etc.) Where no ledge is provided, soil boxes, buckets, etc., properly arranged, will give a good effect.

Shipping Methods and Terms of Sale

THE use of our Order Blank will be of assistance to you, and to us. Please fill out all the information requested, so as to avoid delays and mis-shipment. If you write regarding your pool or aquarium, always use a separate sheet of paper.

HOW WE SHIP—We prefer to ship all perishable or fragile articles by Express Collect, but plants and small supplies can be sent by Parcel Post when specifically requested, and when additional funds are sent to cover the postage charges. Our minimum charge for Parcel Post shipment of all orders under \$1.50 is 15c (unless article or collection is quoted postpaid). For orders of \$1.50 and over add 10% of the amount of the order wanted by Parcel Post, except points west of Rocky Mts. add 20%.

ORDER EARLY—To be sure that you will get everything that you want, we request that you order early in Spring, as it is impossible to carry our complete line of fish and plants through the entire Spring Season. The articles ordered will be reserved for you and shipments made at the proper time for your locality. **TROPICAL LILIES** will not be shipped to any of the Northern States before June 1st, as weather conditions do not permit safe planting until then.

GUARANTEE OF FISH, ETC.—We guarantee live arrival of Goldfish, Tropical Fish and Scavengers, with these exceptions: We do not guarantee live delivery of extra large Goldfish, or Mated Pairs during the period from June 10th to end of August, and we do not guarantee live arrival of Tropical Fish during very cold weather.

GUARANTEE OF PLANTS—We guarantee to ship you best quality plants true to name and to have them arrive in good condition. Furthermore, if you will give our water lilies proper planting attention on receipt, we **WILL GUARANTEE ALL HARDY AND TROPICAL WATER LILIES AND POTTED LOTUS TO GROW** when shipped at proper planting time.

We know that you will not expect this guarantee to include any replacement of a plant that died because of neglect, inexperience, or due to drying out, freezing, or other weather condition, or due to injuries by animals, etc. But if the plants above mentioned fail to grow, due to lack of "growing power" we will make one replacement at no cost to you except transportation costs. Any such failure must be reported within six weeks from time of purchase.

CLAIMS FOR DAMAGE—In case any shipment is received from us in bad condition from the Express Company, fill out the Company's "Received in Bad Order" slip and send it to us at once, together with information as to how water was changed (in the case of Goldfish shipments), and all other details. We will replace such losses by an additional shipment on which charges only are to be paid by you. However, we are NOT responsible for Aquarium Breakage. Claims for such losses are always handled by the Transportation Companies.

SHIPPING CANS—Small orders for Goldfish and Tropical Fish must carry an additional remittance of 50c for shipping can which may then be kept. Larger orders of Goldfish may be shipped in our special cans at no additional charge to you, provided the can is promptly returned by Express Prepaid, for which there is a special return rate of only 20c per can, from any point in the U. S.

TERMS—All orders must be paid for in full before shipment can be made. We do not ship C.O.D. **REMITTANCE** may be by Postal Money Order, Express Money Order, or by check, and should be made payable to **LAKEVIEW AQUATIC FARMS**. (Stamps or cash may be sent with smaller orders.)

All merchandise is quoted F.O.B. Cincinnati, Ohio, unless otherwise stated. This means that transportation charges are to be paid by customers, except on special items and collections, where it is stated that charges are prepaid by us.

PRICES—Our prices are as low as can be quoted for quality merchandise from a reliable concern. By paying the transportation charges you are buying most advantageously, for our prices are determined on this basis, and our central location assures you low delivery costs. *Due to the uncertain conditions prevailing, all prices are subject to change without notice.*

Items marked Postpaid are for delivery in the 48 States of U. S. only.

NON-WARRANTY—Lakeview Aquatic Farms makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name; and our liability in any case shall be limited to the replacement of such items as are short or damaged.

How to Grow Baby Goldfish in Your Pool

HANDLING GOLDFISH—Whenever larger Goldfish are handled be careful not to rub off too much of the Protective Coating of "slime" on them because it acts as their outside layer of skin.

Always handle them in the shade. If you have occasion to drain your pool do so when it is cool, preferably early in the morning or towards evening and not in direct sun. Never keep fish in a can or bucket in the sun. Put them in shade and keep cool.

BREEDING STOCK—All varieties of adult Goldfish will interbreed, i. e., Common Goldfish will breed with Fantails, Calicoes, Telescopes, etc. To have pure bred stock each variety is bred separately in our large hatchery and all breeding stock is very carefully selected each year.

SPAWNING—Spawning season for Goldfish (in Southern Ohio) is during April, May and June. In Southern States it starts earlier, in Northern States later. Mid-season spawning will produce best results.

Goldfish lay their eggs on the roots of floating plants or on grass, weeds, leaves, etc., in shallow water. Results have proven conclusively that in pools best results are obtained by using Lakeview Water Hyacinths, the ideal plants for spawning.

Goldfish eggs are approximately $\frac{1}{16}$ " in diameter (size of a pin head), they are globular, amber to transparent, gelatinous and adhesive under water (a miracle in itself). They adhere on contact with a rootlet in water.

Spawning takes place usually in the morning, and first signs are the "Driving" of the female by one, two, or more males, who push her around, and are continually at her side nudging, pushing, bumping and helping her to expel the eggs which are laid a few at a time with the male fish in attendance. The eggs are then fertilized by the males after they are spawned. The males expel their "Milt" as they swim beside the female depositing the eggs. They are fertilized therefore while they are in



● Goldfish spawn on the roots of Lakeview Water Hyacinths. Natural size.

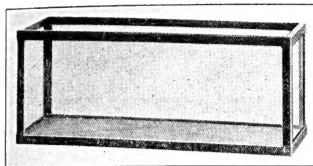
TRADE MARK
LAKEVIEW WATER HYACINTHS AND FISH FOODS
Two real big helps in raising baby goldfish in your pool. Use some Lakeview Water Hyacinths and Lakeview "Five Fishes Brand" Foods.

the water, and those which do not contact the life-giving germs will be infertile, and soon will be attacked by fungus growths and disappear.

HATCHING GOLDFISH EGGS IN A POOL—After the eggs are laid on the roots of the Water Hyacinths the plants can be removed to a screened off part of the pool, where the Goldfish and other water creatures cannot get at them. Goldfish spawn, and newly hatched Goldfish are an easy prey, and a delicate morsel much loved by many creatures of the water, besides the larger fish (one inch and up). A floating box with wire screen bottom can be used as a "hatching box" for a few plants with spawn on. One Water Hyacinth may have from 200 to 1,000 Goldfish eggs on it.

FEEDING AND RAISING THE BABIES—In about five days the little fish will be seen swimming around searching for microscopic animal food in the water. Now begin to use a little Lakeview Baby Fish Food each day. (Directions on can.)

It would be well to keep the larger fish away from a part of the pool by using a quarter-inch mesh wire or a slat partition, unless you have a great many floating and creeping plants, and a shallow water portion where the babies can hide among roots, and rock and leaves. After they reach about one inch in size they are safer, but then there are other enemies to be guarded against, such as certain snakes, cats, water birds, etc. However it is comforting to know that in a well stocked, and well planted pool, if you provide the proper plants for Goldfish to spawn on, and just let nature take its course, some of the young fish will survive and grow up to maturity. By assisting, of course, you can increase the quantity of survivors. As soon as the young fish are about an inch long begin feeding them Lakeview Goldfish Food for Pools, and Lakeview Wafers in small pieces. They will be seen feeding with the larger fish.



Metal Frame Aquariums

These aquariums are very serviceable and inexpensive. The frames are welded heavy gauge rustless sheet metal, painted black with white line "marbled" markings, glazed with clear glass, with SLATE bottoms set in dark plastic cement.

● Due to the present conditions, prices of aquariums are subject to change without notice. Certain supplies are very difficult to replace and deliveries can only be made as supplies are available or until present stock is sold.

SHIPMENTS EXPRESS COLLECT.

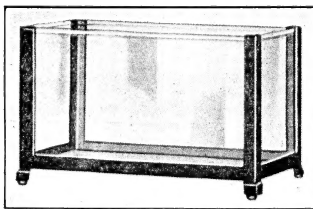
Size	Capacity	Each
No. 75, 6 x 10 x 8" — 2 gal.		\$1.45
No. 77, 8 x 14 x 10" — 5 gal.		2.45
No. 77S. Same, Stainless Steel.		3.95
No. 86, 10 x 20 x 12" — 10 1/4 gal.		3.95
No. 86S. Same, Stainless Steel.		5.75
No. 88, 7 x 24 x 10" — 7 1/2 gal.		4.35
No. 88S. Same, Stainless Steel.		5.75
No. 89, 12 x 24 x 12" — 15 gal.		6.55
No. 89S. Same, Stainless Steel.		8.25
**No. 204—12x36x14" deep—25 gal.		\$20.75
**No. 205—18x36x20" deep—50 gal.		38.50

**Note: Numbers 89, 204 and 205 are welded angle iron construction and may be fitted with drain and feed (inlet and outlet pipes for running water) for \$7.00 extra, which makes them very serviceable for dealer or home use.

AQUARIUM CEMENT

Lakeview Aquarium Cement is the best obtainable. It is black in color, ready to use, and will always stay elastic so that the glass may expand and contract without cracking. With this cement it is easy to repair breaks or leaky aquariums at home.

Furnished in 1-lb. cans. 40c each



BULB EDGE AQUARIUMS

This is a very popular line of inexpensive aquariums. They are made of lead coated steel (non-corrosive), painted green with white line "marbled" markings, and are equipped with rubber bumpers on the feet. Sides are glazed with double thickness Bulb Edge Glass and bottoms are thick obscure solite glass. Packed in individual cartons.

No. 713—6 x 13 x 8" deep, 2 3/4 gallon;	each, \$2.95
No. 917—9 x 17 x 9" deep, 5 1/2 gallon;	each, \$3.85
No. 919—8 x 20 x 10" deep, 6 1/2 gallon;	each, \$4.65
*No. BB7—8 x 21 1/2 x 10" deep, 7 1/2 gallon;	each, \$4.35
*No. 1022—10 x 22 x 11" deep, 10 1/2 gallon;	each, \$6.25

Note: No. BB7 and No. 1022 are too large for Bulb Edge construction. They have frames around the top to give added strength.

*We can furnish attractive black (or white) enameled stands for No. 917 at \$3.45 and No. BB7 at \$3.95. Stands are equipped with glass shelf for fern or house plant.

Lakeview



Fish Foods

Lakeview Five Fishes Brand Fish Foods contain the best ingredients obtainable and are carefully packed. You can use Lakeview fish foods with the satisfying knowledge that you are not only giving your fish the best food

obtainable, but that you are saving money because of the generous size modern packages and the low prices at which it is sold. So ask for "Lakeview Foods" and treat your goldfish well!



NEW PACKAGES—GENEROUS SIZES

● Note: Orders for foods only must total 50c or more, and must include additional funds for postage.

WAFER FOOD

Large Size—18 wafers..... .10

NATURAL FISH FOOD WITH SHRIMP

Big 2-oz. Shaker can..... .10

NATURAL GOLDFISH FOOD FOR POOLS

Giant 1/2-pound size..... .25

NATURAL GOLDFISH FOOD FOR POOLS

Super Giant 3-pound size..... 1.00

PURE DRIED SHRIMP

1-oz. Shaker can..... .10

PURE DRIED SHRIMP

5-oz. Shaker can..... .35

TROPICAL & BABY GOLDFISH FOOD

1 1/4-oz. Shaker can..... .10

TURTLE & NEWT FOOD

Generous size can..... .10

Supplies for Goldfish Pools

● Please note shipping weights on supply items and include extra funds to cover postage if wanted by parcel post. Aquariums are sent by express collect.

FISH NETS —

	Shipping Weight Each	Price Each
No. 2 Aquarium net for store tanks 6" diam. 18" wood handle.....	1 lb.	.30
No. 10 Heavy Pool Net 10" diam. 15" wood handle.....	2 lbs.	.95
No. 11 Heavy Pool Net (Square Front) 11 1/2" Flat front 24" wood handle.....	2 lbs.	1.25
No. 13 Heavy Pool Net 13" diam. 24" wood handle.....	2 lbs.	1.25
No. 16 Long Heavy Pool Net 16" diam. 6' wood handle.....	4 lbs.	1.85

NETTING—We can supply a very good grade of cotton netting, the same as we use in our Goldfish nets, seines, etc., 1/4" mesh, 36" wide, per lineal foot, 45c

LAKEVIEW POOL PAINT—This is a special non-poisonous concrete enamel for goldfish and swimming pools. Color sky blue. Most popular goldfish pool paint on the market. We suggest you order early this year so as to have it when wanted. One gallon covers 450 square feet one coat. Two coats are best. Instructions on can.

	Shipping Weight	Price
Per Quart.....	4 lbs.	\$1.35
Per Gallon.....	11 lbs.	4.75

LAKEVIEW WATER LILY FERTILIZER—For plenty of big Water Lily Flowers in your pool use this fertilizer. Easy to use and inexpensive. Mix in the proportion of 2 pounds (approximately 1 quart) to 1 bushel of good soil. Furnished in 2 and 8-lb. cans.

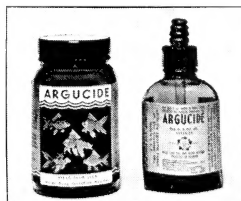
Per 2-lb. can (1 quart),	each 40c
Per 8-lb. can (1 gallon),	each 1.25

Keep Your Goldfish Healthy

ARGUCIDE KILLS FISH LICE FOR POOLS AND AQUARIUMS.

Argucide is a highly concentrated, powdered insecticide which we have developed for controlling external parasites on goldfish in aquariums and outside pools. (Also in Dealer Tanks.) **Argucide kills fish lice.** It helps you to keep your goldfish healthy. One package will usually care for a small or medium sized pool for a year. It is easy to use, effective, inexpensive. **Information for pool owners free on request. Advise size of your pool.**

Or order one package; use a part of it according to directions, and if you are not satisfied with results, return the balance within 30 days with a letter explaining how you tried **Argucide** and your money will be refunded.



One package treats 3000 gals.
Price per pkg. \$1.20 plus postage
Mailing weight 1 pound

The Goldfish Pool*

"The Most Interesting Spot
in the Garden!"

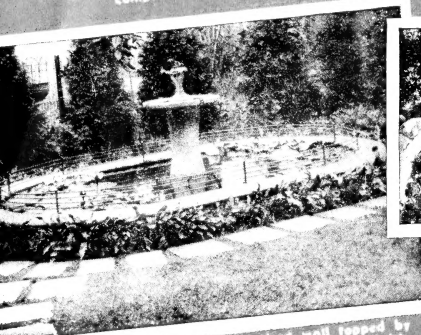


Tropical Water Lilies blooming near the rocky slope complete this lovely garden pool.

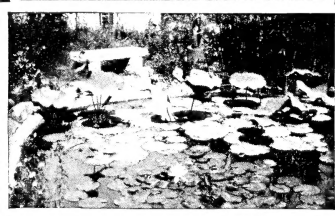
Descriptive Catalog for GARDENS POOLS and FISH



"Missouri" is the finest White Tropical Water Lily. The form and texture of its large flowers are superb.



This beautiful Formal Pool has a raised wall topped by a fountain. Underwater lights illuminate it at night.



The large lily leaves stand high above the water surface and add much to the charm of a pool.



The overflow from this lovely pool turns a small water wheel in the miniature "Mill" as it flows away.

KEEP THIS VALUABLE HANDBOOK
on the Care of Fish and Water Plants for Pools and Aquariums



SPECIAL COLLECTIONS

Dress up your Pool with one or two of these choice money saving collections! Here's how to make a little bit go a long way in pool enjoyment. Only \$1.20 for each Collection. Shipping weight, 4 lbs. for each Collection. Please include proper postage or shipment will be made express collect.

FLOATING PLANTS

Nine large floating plants of three varieties and a few miniature floating plants (Salvinia or small water ferns).

Collection No. F1

TALL GROWING PLANTS

Eight choice tall growing plants including two Water Cannas, two Pickerel Plants, two Assorted Flags, one Cattail and one Umbrella Plant.

Collection No. P6

TRAILING VINES AND CREEPING PLANTS

That will form a mass of lovely foliage and dainty flowers in shallow water:—Two each, Parrot Feather, Water Poppy and Primrose Creeper and one Odorata Hardy White Water Lily.

Collection No. P5

HARDY WATER LILIES

Four choice Water Hyacinths, two Yellow Flag and one Hardy Water Lily white, yellow or pink (indicate color preferred).

Collection No. P7